RISO News Flash

Product Marketing

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Attention All US Dealer Principals, RSMs, DSMs and TAG

New Compact Risograph enters the Market!

It's here, an alternative solution to costly photocopiers and the limitations of laser printers – a fast, efficient and cost-effective digital printing system utilizing spot color and alternative paper choices at speeds up to 130 copies per minute. RISO, Inc., the world leader in the development of digital duplicating technology introduces the CR1610, RISO's next generation entry-level Risograph. The CR1610 is the economical printing solution for schools, churches and smaller institutional organizations whether stand-alone or connected printing from the desktop computer system. Customers are now able to take command of tight printing schedules and budgets with the compact printing solution of the CR1610. This technology, as with all Risographs, controls printing costs by allowing a variety of paper stocks. The unique patented inking and master making system brings the cost of printing down to as low as 1/3¢ per page.

Effective immediately, the CR1610 (item # S-2457) will be available. The CR1610 will replace the TR1510 in the model mix for entry-level, low-end Risographs. The suggested retail and dealer prices of the machine and supplies are the same for the CR1610 as for the TR1510.

The unique microprocessor vacuum drawn ink delivery system of the GR series is utilized for the CR, meaning efficiency and environmental friendliness. This new ink cartridge now fits in a new print cylinder manufactured specifically for the CR1610. The ink capacity remains at 800 cc. A new stand is now available to coordinate with the color of this newly designed, modern-looking Risograph. The same master is utilized for both the TR and CR Risographs. The item number has changed to accommodate the new packaging of the masters depicting compatibility with both the TR and CR series.

The CR1610 is compatible with all available TR accessories. An accessory compatibility chart has been enclosed in the launch package for your convenience.

The CR1610 will replace the TR1510 for fulfillment of contracts. If you have any questions, please contact your DM or RSM.

FEATURES OF THE COMPACT RISOGRAPH:

The CR1610 offers the same advanced technology and timesaving features as the TR1510, but is further enhanced with the following operational functions:

- Duo Mode – for clean lines and clear photos in one scan
- Four-up – save time and resources to print multiple originals from one sheet of paper, utilizing the convenient statement size originals
- Auto Scan Contrast – automatically adjusts density to screen out problem backgrounds, creating background-free prints when printing from light stocks or newspaper print originals
- Programmable Preventative Maintenance Indicator - ensures continuous production by alerting the customer when the machine should be checked by a RISO certified technician. Technician can set PM.
- Ink Container – Cartridge type (800cc) - unique microprocessor vacuum drawn ink delivery system of the GR series
- A newly designed looking compact Risograph with a user-friendly control panel

The following are differences in item numbers that you will find helpful for ordering supplies for the CR1610:

CR1610 Risograph	S-2457
CR Drum Legal	S-2460
TR/CR Master 16	S-2500 compatible with TR Risographs
CR Ink Black	S-2488
CR Ink Red	S-2489
CR Ink Blue	S-2490
CR Ink Green	S-2491
CR Ink Brown	S-2492
CR Ink Yellow	S-2493
CR Ink Bright Red	S-2494
CR Stand	S-2497
CR1610 Spec Sheet	1709
CR1610 Product Guide	1705